

## ACM 2010 International Workshop on Connected Multimedia

October 29, 2010

Florence, Italy

8:50am

Welcome and Opening Remarks

*Zhongfei (Mark) Zhang, SUNY Binghamton, USA*

*Zhengyou Zhang, Microsoft Research, USA*

*Ramesh Jain, University of California – Irvine, USA*

*Yueting Zhuang, Zhejiang University, China*

9:00am

Session 1: Connected Multimedia Theory

Session Chair: *Zhengyou Zhang, Microsoft Research, USA*

Social Webconsciousness

*Hyowon Kim (Leiden University, The Netherlands) and Michael S. Lew*

*(Leiden University, The Netherlands)*

Connecting with the Collective: Self-Contained Reranking for

Collaborative Recommendation

*Yue Shi (Delft University of Technology, The Netherlands), Martha*

*Larson (Delft University of Technology, The Netherlands), and Alan*

*Hanjalic, (Delft University of Technology, The Netherlands)*

Collaborative Content Synchronization through an Event-Based

Framework

*Madirakshi Das (Eastman Kodak Company, USA), Alexander C. Loui*

*(Eastman Kodak Company, USA), and Suprakash Datta (York*

*University, Canada)*

10:30am

Coffer Break

11:00am

Session 2: Connected Multimedia Case Studies

Session Chair: *Yueting Zhuang, Zhejiang University, China*

Rich Location-Driven Tag Cloud Suggestions Based on Public,

Community and Personal Sources

*Dhiraj Joshi (Eastman Kodak Company, USA), Jiebo Luo (Eastman*

*Kodak Company, USA), Jie Yu (Eastman Kodak Company, USA), Phoury*

*Lei (Eastman Kodak Company, USA), and Andrew Gallagher (Eastman*

*Kodak Company, USA)*

eSilkroad: A Sample of Combining Social Media with Cultural Tourism

*Qing Wang (Northwestern Polytechnical University), Xiaozhen Qi*

*(Northwestern Polytechnical University), and Jiong Xu (Northwestern*

*Polytechnical University)*

Epitome – A Social Game for Photo Album Summarization

*Ivan Ivanov (Ecole Polytechnique Fédérale de Lausanne – EPFL), Peter*

*Vajda (Ecole Polytechnique Fédérale de Lausanne – EPFL), Jong-Seok*

*Lee (Ecole Polytechnique Fédérale de Lausanne – EPFL), and Touradj Ebrahimi (Ecole Polytechnique Fédérale de Lausanne – EPFL)*

- 12:30pm Lunch Time
- 2:00pm Keynote: Diurnal Rhythms in Collective Mood Are Revealed in Social Media  
*Michael W. Macy, Cornell University, USA*  
Session Chair: *Zhongfei (Mark) Zhang, SUNY Binghamton, USA*
- 3:00pm Coffee Break
- 3:30pm Panel Discussion: Connected Multimedia – Current and Future Foci  
Moderator: *Ramesh Jain, University of California – Irvine, USA*  
Panelists:  
*Alexander G. Hauptmann, Carnegie Mellon University., USA*  
*Xian-Sheng Hua, Microsoft Research Asia, China*  
*Alejandro (Alex) Jaimes, Yahoo! Research, Spain*  
*Ching-Yung Ling, IBM Research, USA*  
*Qi Tian, University of Texas at San Antonio*  
*Changsheng Xu, Academy of Sciences, China*
- 6:00pm Closing Remarks  
*Zhongfei (Mark) Zhang, SUNY Binghamton, USA*  
*Zhengyou Zhang, Microsoft Research, USA*  
*Ramesh Jain, University of California – Irvine, USA*  
*Yueting Zhuang, Zhejiang University, China*